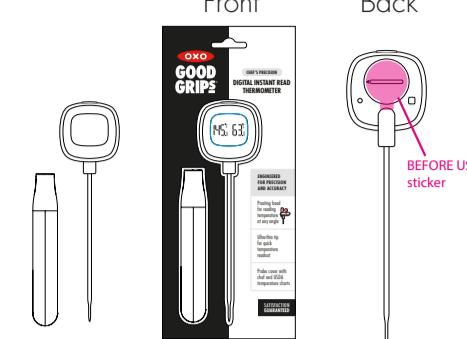


ML GG Digital Instant Read Thermometer

MANUFACTURER: Easerich | Evan Lai
 OXO DESIGNER: Elaine Ke, Witty Xu
 CREATED: 02.16.16
 MODIFIED: 05.05.16, 05.16.16
 TESTING: Bar Code Testing: Required
 Accelerated Age Testing: N/A
 Drop Testing: N/A
 Tear Testing: Required

LINE ART:



MATERIAL SIZE SPECIFICATIONS:

Description: Card/Blister Combo
 Size: 108 mm x 254 mm

MATERIAL SPECIFICATIONS WITH PRINTING:

Front & Back Card –
 Bright white, clay coated
 news back – .45 mm thick for
 each half, total .9mm thick

Printing Swatches:



Sided: 2

Varnish/Lamination: Oil Varnish
 (used on inside of card for blister/card combos)

Screen Sticker:

PE Static Sticker

BEFORE USE Sticker:

Synthetic, environment friendly - white
 (Please ensure the AAT'ing passed
 & update with the correct material)

Printing Swatches:



Sided: 1

Varnish/Lamination: PP Lamination (gloss)

MATERIAL SPECIFICATIONS WITHOUT PRINTING:

Blister –
 PET – .35mm thick

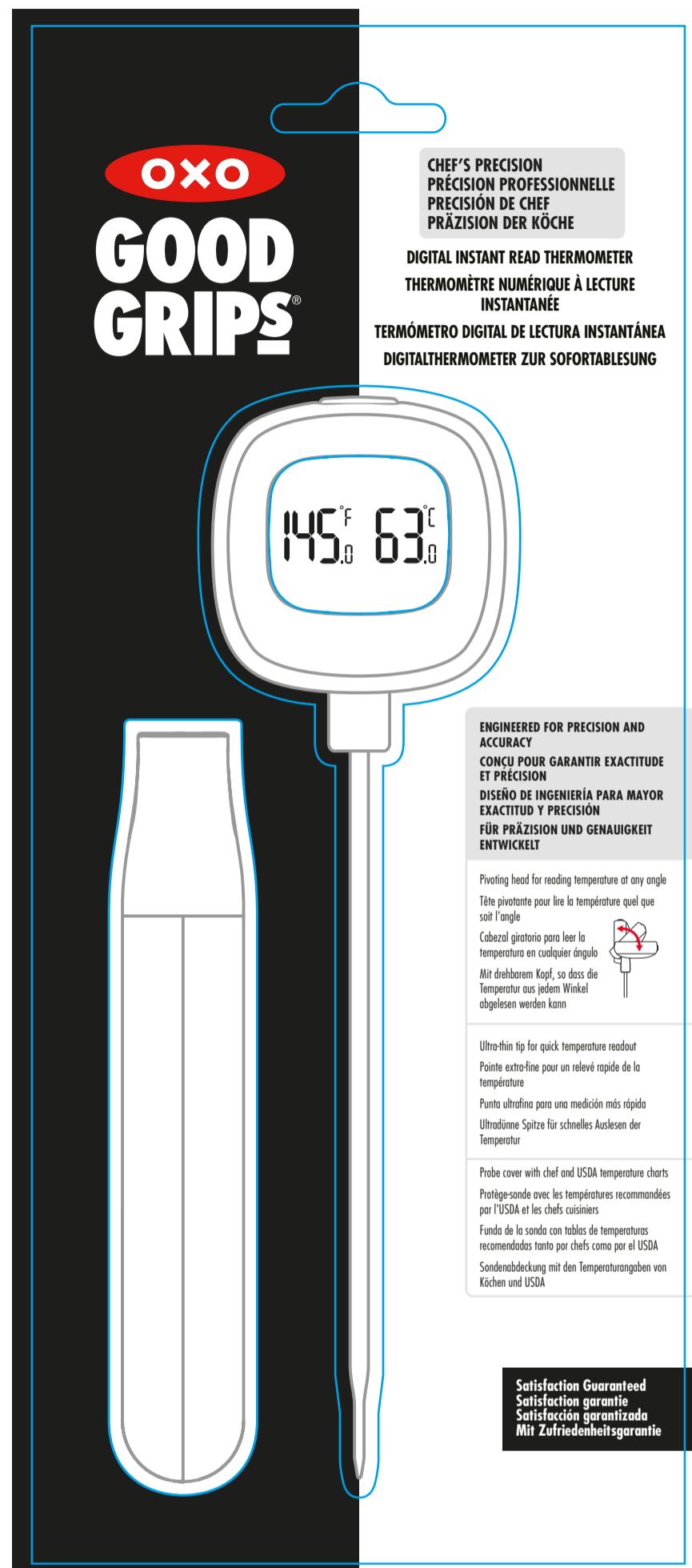
NOTES:

- The OXO logo should be printed correctly without distortion.
- Do not print the purple line around the UPC bar code.
- Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
- packaging is not damaged when the cartons are sliced open with a knife.
- All inner cartons must have a top sheet of corrugated placed inside so that the packaging is not damaged when the cartons are sliced open with a knife.
- A top sheet of corrugated cardboard is not needed if the inner carton is designed so that the products and packaging cannot be damaged when slicing open the carton with a knife.
- The finished edges of the blister must not have any sharp edges. Sharp edges can cause injury to the customer and damage the soft handles on the product.
- We would like for the blister to attach inside the card, between the two layers of clay coated news back so that we do not have to see the edge where it is sealed onto the card.
- There must not be any sharp edges on the blister, all corners must be rounded.
- Perforation has been added to the packaging in order to make it easier for the consumer to remove the product from the clam shell. Please see the diagram for the placement of the perforation in the line art above.
- The BEFORE USE sticker should be placed at back and should be a sticker that comes of leaving minimal to no residue.

Please note: Please match OXO Red (0c, 97m, 100y, 0k) to PMS 485c with 4 color process.
 For reference, here are the OXO Red (0c, 97m, 100y, 0k) & PMS 485c swatches.



Front



Back



PE Static Sticker



Sticker

